

**THE
WATERBOY**

RECIPIENT

STRONGER PEOPLE. STRONGER COMMUNITIES.

INTRO PACK



01 About

Kia ora and
welcome to
The WaterBoy
community!





The WaterBoy is a charity that works to break down barriers to give Kiwis the opportunity to participate in sport and personal development activities.

This introduction pack contains all the information you will need to apply for The WaterBoy's assistance. You'll learn about what to expect from a WaterBoy sponsorship - what we can provide for you, and what we will expect from you as a potential recipient.

This pack also contains forms you will need to fill in completely and return to us, using the pre-addressed envelope provided.

Please note that sponsorship applications cannot begin processing until all the required information has been received - the sooner this is done, the sooner we can help get you into sport!

If you have any questions or concerns at this stage please contact the Initiative Activator (see Our Team in Section 3) - they will be your main contact person at The WaterBoy.

Content

Section 01

A warm WaterBoy welcome 02

Section 02

Recipient Expectations..... 08

Section 03

Team Profiles 14

Section 04

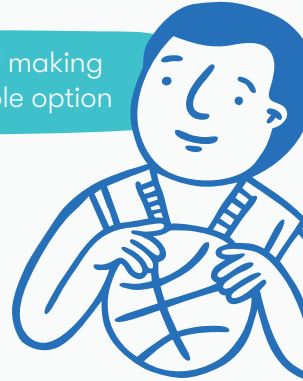
Timeline 16

Why The WaterBoy exists:

Sport is a fantastic vehicle for personal development because it offers participants physical and mental health benefits.

Sport teaches leadership skills, social skills, interpersonal skills, and emotional intelligence, how to win and lose. Sport gives participants self-confidence, purpose, self-esteem, and self-respect. Sport not only gives those self things, it gives us respect for others. It breaks down barriers to bring us closer to people from different cultures, races, religions, and social backgrounds.

At **The WaterBoy** we work hard to achieve our vision of making sport and personal development activities an achievable option for **EVERY KIWI**.

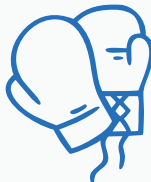


Our services:

The WaterBoy focuses on participation - we are here to make a difference to the kids who are missing out, or who are soon to be missing out because of an emerging barrier.

We can cover the costs involved with participation - the necessary equipment, plus subs and fees, required to play. The WaterBoy typically does not provide funds for costs involved for higher levels of sport such as representative honours and sports trips/camps.

We are able to give the support we give because of our sponsors - individuals, organisations and businesses in the community, who strongly align with The WaterBoy's values. We pair each sponsor with a recipient family, we love seeing the connections that are made when sponsors and recipients meet. If you are selected as a WaterBoy recipient, you will be asked to meet with sponsors and supporters on a number of occasions.



Our criteria:

We look for three main things when onboarding new recipients:

1. Is the referral faced with a barrier to participation?

A barrier is a circumstance outside of a person's control that prevents them from being able to participate. Examples of barriers we are able to assist with include (but are not limited to):

- Financial barriers (being unable to afford the costs associated with sport)
- Transportation barriers (being unable to get to sport games and practices)
- Social barriers (needing club participation to avoid bullying or exclusion)
- Disability barriers (being unable to participate in traditional sport and activities due to a physical or mental disability)

Some Quick Definitions!

Referral: Someone who is applying for WaterBoy sponsorship

Recipient: Someone who has been approved for WaterBoy Sponsorship

Personal Development Activity: Things that young people might want to participate in, that are not classified as "sport". These activities should have a physical or active element to them. Dance is a good example of a personal development activity. If you're not sure if an activity will qualify for WaterBoy sponsorship - just ask!

2. Will the referral make the most of the opportunity provided to them?

Is the referral motivated to attend practices and games? Will they try hard and play their best?

We do not have the resources to force someone to perform their obligations, we can only create an opportunity, they must choose to take advantage of it.

We have an expectation that recipients will attend a minimum of 80% of their games/practices/events, so any applying recipient will need to be committed to the sport or activity they choose.

3. Will the referral appreciate the opportunity provided to them?

There is more to a sponsorship than just having fees paid for and receiving free equipment. Will the referral engage with The WaterBoy and be willing to be a part of our social media? Will they demonstrate gratitude towards the sponsor, and maintain a relationship with them when necessary? If the answer to these three questions is YES, there is a good chance The WaterBoy will be able to get your referral involved in the sport or activity of their choice! Read on to Section 2: Recipient expectations.

02 Recipients

When getting involved with something new, it's important that everyone knows what to expect.

A recipient of The WaterBoy can expect to receive:

Participation in sport or a personal development activity

The Waterboy will help to break down the barriers to participation and create the opportunity for you to participate in the sport or personal development activity of your choice. You get to play without having to worry about the word "can't"!



Equipment

If there is any equipment that you need, whether it be dancing shoes, rugby boots, a hockey stick, or anything else necessary for participation, The WaterBoy will provide it for you. Just make sure to let us know what you need before you need it so we have time to get it to you.

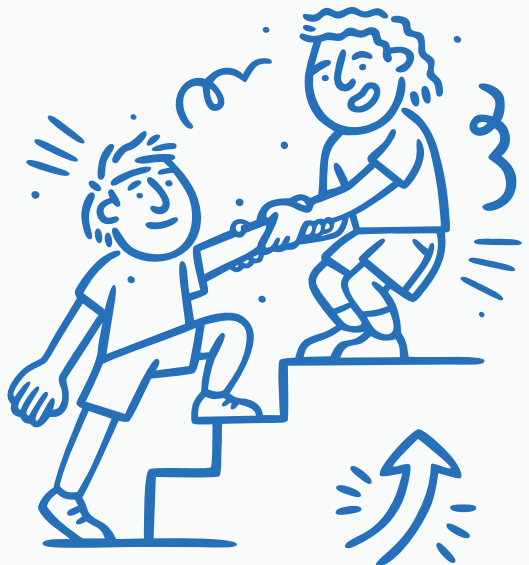
Sponsorship

Each recipient of The WaterBoy will be paired with one or more sponsors - just like professional athletes! Your sponsors are people who have read about you, and selected you to be the beneficiary of their WaterBoy donation. Sponsors are individuals and/or businesses in the community who want to make a difference, and have decided that your sport participation is important - they are the ones who are paying your fees and covering your equipment costs. It's important that recipients acknowledge their sponsors by attending sponsor visits when prompted to do so by The WaterBoy. Your sponsor may also choose to attend your games or events and support you in person - if they do make sure to say hello and treat them with respect.

Having a sponsor is a great opportunity for you to make a new friend.

Exclusive Opportunities and Invites

The WaterBoy often receives invitations to live sport games and other big events - when we do we like to offer them to recipients and their families as a special treat. Your Initiative Activator will call from time to time to extend an invitation to you - we encourage recipients to take advantage of these opportunities when they can!



Expectations

There are a few things you and your referral will need to understand and agree to in order to be accepted for WaterBoy support:

Participation

We expect all our recipients to attend at least 80% of their games, events and practices. If it's a brand new sport for the recipient, they usually get to trial it for a few weeks first. Make sure the sport or activity they choose is the one they're happy to commit to for a full season.

We expect our recipients to stay active all year around. If the recipient is mainly interested in a seasonal activity like rugby or cricket, they will be asked to choose another activity to participate in for the off-season. There are plenty of options out there, so this can be a great opportunity to try something new!

Contact Channels

The WaterBoy will often reach out with offers or requests - so making sure you and your recipient keep in touch with us is a must. Communicate your preferred contact methods with your Initiative Activator and make sure you get back to them when you can - we can't help if we don't hear from you.

Recipient Updates

We like to be able to show our sponsors what's happening in the lives of their recipients - have they achieved a big win recently? Did they do well on a test or exam? Is there some other moment or achievement they might be congratulated on? Let us know so their sponsor and The WaterBoy can celebrate!

Media Content

Video Stories - You may have seen the videos we post on social media, telling the stories of the people we assist, and showing the difference their sponsors have made in their lives. The WaterBoy may choose to make such a video about your family and show your recipient overcoming their obstacles.

The process is usually filmed over 1-2 short days and should make a minimal impact on your day-to-day life. You can discuss any questions you have about video stories with your Initiative Activator, but the decision to make a video is usually made according to the sponsor's needs.



Participation Photos - The WaterBoy team will sometimes attend a recipient's sporting events, but we are not always able to. Please make sure to send photographs of recipients at training or practices to the Initiative Activator at least once every season - we use these to show the difference we make in the community, and in turn help even more Kiwis to participate.

Behaviour

Our recipients are representatives of The WaterBoy and of their sponsors - your behaviour will need to reflect this. In exchange for the service we provide, WaterBoy recipients agree to have no involvement in bullying or victimisation of others, and stay away from any and all illegal activity. Failing to meet these standards may result in dismissal from The Waterboy's sponsorship program.

Participation in Group Fundraising Activities

Similar to volunteering in the community, The WaterBoy will sometimes ask our recipients for help when organising events or fundraisers. These events help to keep The WaterBoy running and expanding to help more Kiwis do what they love. If your recipient is old enough and in a position to lend a hand, please encourage them to do so! They will get a chance to meet The WaterBoy's other recipients, and give back to the cause that is supporting them.

Honouring your RSVPs

If you have decided to accept tickets or spots at an event offered to you by The WaterBoy or your sponsors, please make sure you follow through with your attendance. If you say yes to tickets and then don't turn up, other people who could have used them are missing out.

Volunteering in the Community

It is a privilege to be receiving support from The WaterBoy sponsors and as an organisation we always try to give back to those in the community who need it.

From time to time we will contact your recipient asking them to volunteer their time to a good cause. These days are always a lot of fun and so rewarding to be involved in.

Some examples of volunteering we have done in the past:

- Helping Kids in Need Waikato make care packages for children in foster care
- Picking up rubbish from the beach and country roadsides
- Gardening in the community gardens
- Marshalling at sports events

The WaterBoy will make all the arrangements and if necessary, arrange transportation for volunteering. All your recipient will need to do is bring a smile and a positive attitude!





THOMAS NABBS “Nabbsie”
Director

Our captain and ideas man, Thomas aka ‘Nabbsie’ is the Founder/Director here at The WaterBoy. His empathetic, professional and friendly approach is what makes him a highly regarded community leader. Since establishing The WaterBoy in 2015, it has been nominated for the 2017 and 2019 sports awards for innovation in sport, and in 2018 for Nonprofit of the year at the Waikato Business Awards. Nabbsie has received a Local Hero Medal at the New Zealander of the year awards in 2019. When he’s not at The WaterBoy he’ll be cracking jokes, adventuring to new places, training for his next marathon, umpiring cricket, or of course - watching sport.

Contact info: 022 021 9078
t.nabbs@thewaterboy.co.nz

Why you might hear from him:
Congratulations, sponsor visits, special offers and invites.



DWAYNE SWEENEY “Sweens”
General Manager

Sweens was a professional rugby player for nearly 20 years with a very strong connection to the Waikato and his local community. He has developed a vast array of skills during his time competing in his chosen sport of rugby at professional level and is living proof that sport is a great vehicle for personal and professional development.

Outside of The WaterBoy Sweens will be hosting his podcast “Reel Tails with Sweens”, out on the water fishing, in the hills hunting, playing rugby for mighty Morrinsville Sports and spending time with family and close friends.

Contact info: 021 0267 5975
dwayne@thewaterboy.co.nz

Why you might hear from him:
General WaterBoy or Taku Wairua Business, invites, good news.



STACEY BOND “Stace”
Assistant Manager

In collaboration with sports clubs, professional athletes and volunteers, Stacey visits schools in the Waikato and Bay of Plenty regions to provide the opportunity for kids to participate in a variety of different sports. Her goal is for kids to have fun and to educate them on the many benefits of living an active lifestyle. Away from work, she loves to travel, make friends with local doggos and spend time with her family and friends.

Contact info: 021 081 59090
stacey@thewaterboy.co.nz

Why you might hear from her:
Dabble Days invites, sport participation needs, requests for updates on your sport.



PENELOPE BOYCE “Penny”
Initiative Activator

Penny looks after onboarding and maintaining our recipients and their families - if you're sorting out your sport participation, need equipment or attending events provided to you by The WaterBoy, she's the one you'll be talking to. Penny also takes care of our video production and social media, she'll be liaising with you for getting your video story made and for receiving photos and updates from you. In her spare time, Penny enjoys working out at the gym, playing Dungeons & Dragons, and working on small-budget films with her friends.

Contact info: 027 216 4181
info@thewaterboy.co.nz

Why you might hear from her:
Getting started with The WaterBoy, sponsor visits, sport participation needs, filming & photography requests, event invites, day-to-day WaterBoy stuff.



MORGAN HAAKMA “Morgs”
Systems Lead & Office Manager

Morgan holds a Masters degree in Health, Sport and Human Performance from the University of Waikato, and has joined The WaterBoy with Lugtons team as Systems Lead and Office Manager.

Morgan is a competitive Wakeboarder and represents New Zealand at various international competitions. She also loves sharing her passion for wakeboarding with others and creating more opportunities for all Kiwi wakeboarders, which she does through her wakeboarding school, Shreddy NZ.

Contact info: 027 206 2695
morgan@thewaterboy.co.nz



REBECCA TAULU “Becs”
Initiative Activator - Matamata-Piako

Becs looks after onboarding and maintaining relationships with our Matamata-Piako recipients and their families. Her favourite part of the job is watching kids gain a new level of growth, and creating strong relationships with families and sponsors.

Outside of work Becs loves to surf, spending time with her four children, and is heavily involved in jiu jitsu.

Contact info: 021 175 5318
rebecca@thewaterboy.co.nz

Why you might hear from her:
Getting started with The WaterBoy with Lugtons, sport participation needs, filming & photography requests, event invites and day-to-day WaterBoy with Lugtons info.



HAMISH KINNAIRD

Video Production

After freelancing as a videographer for multiple years, Hamish joined The WaterBoy with Lugtons as lead content creator, creating all the video content you see on our website and social media. You will be working closely with Hamish to share your story with the country.

Hamish lives the WaterBoy with Lugtons ethos outside of work by maintaining an active lifestyle, working out at the gym, running and swimming.

Our extended family:

A big thank you to our major sponsors and founders.



See thewaterboy.co.nz/sponsors for a full list of sponsors and supporters.

04 Timeline

This is what you can expect your first year as a WaterBoy recipient to look like!

01

WEEK 01

Send forms pack back to The WaterBoy

02

WEEK 02/03

Meet with Initiative Activator

03

WEEK 04

Trial begins - start your sport & get some gear

04

Upgrade to full sponsorship and keep going with your sport

05

Get paired with a sponsor





08

Be involved in a WaterBoy video story

07

Enjoy your sport or activity

09

Contribute to fun volunteer days



06

Meet your sponsor

10

Get invited to sports events, other fun events, and receive cool perks

11

Potential Sponsorship renewal - another year!



Sponsorships last for one year before we reconsider a case. If you are meeting all the expectations, behaving like a leader, and enjoying your sport, you're very likely to be considered as a returning recipient for the following year!

THE WATERBOY

Some of our previous and current recipients

